

GOOD NEWS

Local Complementary Medicine Centre opens National Holistic Academy offering a variety of courses to suit everyone.

The Nationally acclaimed Medicine Shop & Clinic in Alderley Edge opens its Holistic Academy in March 2010 where qualified therapists can extend their practices and deepen their knowledge by attending accredited courses in complementary medicine and therapies to include: Improving Therapists Business Skills, Chakra Balancing, Using EFT (Emotional Freedom Technique) in your practise, Ayurvedic Medicine, Sports Massage, Hopi Ear Candleing and Reiki, to name a few.

After 17 years of practise at the cutting edge of complementary medicine and therapies, owner Kathryn Plowright also wants to take its practises into the home offering non professionals the chance to add a new dimension to their personal lives with a range of programs on offer including : Understanding Dreams, Baby Massage, EFT for Children's Health, EFT for Weight loss & Self Esteem, Ayurveda- Healing with Herbs and Spices, Hopi Ear Candleing, Holistic Massage and Herbal First Aid.

Kathryn points out 'Many people have learnt the benefits of what complementary medicine has to offer and now want to actively participate in its many disciplines and integrate it into their new healthier approach to life and living. The challenges parents face bringing up families and working full time in an ever more stressful environment, has incentivized people to look more closely at how they can regain some quality of life, some calm in all the chaos.

The Medicine Shop has teamed up with acclaimed author and holistic practitioner Linda Bretherton who's professional disciplines cover Ayurveda, Psychotherapy, Emotional Freedom Technique, Meditation and Chakra Balancing, Life Coaching, and founder of The Creating Game, which she delivers in a series of courses in schools, colleges, to individuals and in a range of business environments in the UK and USA for both young people and adults, based on the concepts of Cognitive behavior Therapy CBT.

Kathryn adds 'Linda's background as a senior manager at one of the largest colleges in the country ensures that we bring the very best standards of education to our academy '

Linda's book 'The Creating Game' is part of an MA program in coaching and life skills, Linda says, 'I am delighted to be forming this Academy with The Medicine Shop who's track record nationally and internationally has put it at the top of the complementary sector in both professionalism and results. Vocational students will have the opportunity to expand their knowledge and broaden their horizons in the complementary sector with accredited courses providing vital (CPD) Continual Professional Development opportunities, whilst non vocational students gain insight and direct hands on skills in discovering the benefits of many complementary disciplines helping lift the mystery and myth, whilst providing basic sound disciplines for home use on family and friends, giving more informed choices as to how you can improve your own health and wellbeing.

Over the past 17 years The Medicine Shop has developed some of the most radical results in the treatment of depression, IBS, Eczema, Reflux , insomnia, Sinus, Menopause, Migraine, PMT and Infertility, so much so that Ms Plowright was invited to advise Tony Blair's government on the future of healthcare in the UK.

For Further information contact Sarah Kearns at The
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